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Bank of Travelers Rest announces Partnership with The Children’s Museum of the Upstate

Greenville, South Carolina – Bank of Travelers Rest has entered a partnership with The Children’s Museum of the Upstate to sponsor the museum’s “Banking Is” exhibit. The exhibit is designed to introduce the banking experience to children while promoting financial literacy.

“As a community bank, we see value in introducing children to banking at an early age,” commented Eric Wall, Vice President and Marketing Director. “The core of a strong financial foundation is being familiar with the settings and systems that operate in banking. The exhibit gives children the hands-on experience to build familiarity and ultimately lays the foundation for a strong financial future.”

The bank’s contribution places their logo on signage around the mock bank. This is the 6th consecutive year that the bank has partnered with the museum to brand the exhibit.

“We are pleased that Bank of Travelers Rest renewed their partnership with the museum,” remarked Jami Emory, Director of Development. “It’s strong community partnerships like this that allow the museum to educate and inspire children which, in return, leads to equipped citizens in thriving communities.”

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Since 1946, Bank of Travelers Rest, Member FDIC, has served the people of Greenville County. Customers experience the conveniences of a full-service financial institution while enjoying the personalized service of their community bank. Bank of Travelers Rest serves the county through offices in Travelers Rest, Marietta, Taylors, Berea and in the City of Greenville. Because Bank of Travelers Rest understands the needs of customers go deeper than traditional service points and hours, additional service is offered through the Customer Support Center, ATMs, Online Banking, Mobile Banking and Saturday hours. At Bank of Travelers Rest, we’re banking in the places we call home.