

# Community NEWS banking

**Bank of TRAVELERS REST**  
Member FDIC



SUMMER 2008

**It's not too late!**

**A recreational loan could extend your summer fun!**

RVs

Boats

Motorcycles

Campers

PWCs

**Saturday Banking**

**9-1:00**

Roe Center Ct.  
N. Pleasantburg  
Pelham Rd.  
Wade Hampton  
White Horse Rd.

**Park Free**

at Our  
DOWNTOWN  
GREENVILLE  
OFFICE  
217-B

E. Washington St.

## It all started 25 years ago in a one-room office in Duncan.

**V**an Swafford encourages his 35 employees to follow one simple rule: Follow through with what you tell people you are going to do.

Now operating with twenty-three trucks, fifty trailers, and 250,000 sq. ft. of warehouse facilities, Swafford Transport and Warehouse has built a solid reputation of meeting the customer's needs by being reliable and responsive — doing what you say you'll do.

"The trucking business is highly competitive," says Swafford. "Mix in a down economy and you have to roll with the punches. Being a small, independent business person means facing many challenges, especially financial challenges.



*Van Swafford enjoys being involved in the community. He coaches little league baseball, basketball and football, and is a supporter of the Greer Community Ministries.*

"That's why when I started my business in 1983, built my first warehouse in 1997, and computerized the entire operation in 2001, I found a close, working relationship with a local bank absolutely essential. For us, Bank of Travelers Rest gave us that support and now continues to work with us in the good times as well as the down times. Fortunately, we've experienced steady growth. Right now

we're adding our fourth warehouse addition, and they have been there for us."

Swafford Transport and Warehouse operates from Greer at 1630 Old Hwy 14 South — quite a change from the one-room office at the Truck Stop of America years ago. The company earned the Greater Greer Small Business of the Year Award in 2006.

### Did You Know...?



**Girl Scouts.**

Every year since March 2003, Bank of Travelers Rest has been a sponsor of the Girl Scouts of South Carolina - Mountains to Midlands. *Annual Reports*, resource packets, and new this year the training and program calendar are materials that the bank helps to sponsor for the Girl Scouts.

Photo courtesy of the Girl Scouts of SC - Mountains to Midlands


## What can you do with ?

Marketing Coordinator Karen Ware is turning green! No, she's not ill, she's turning Bank of Travelers Rest "green" — **Green Banking**, that is.

"Green Banking is the new trend toward more earth-friendly services, procedures and products," says Karen, "that are environmentally conscious and conserve energy.

"We are beginning now to create more awareness of **Green Banking** because of the benefits to our customers and the positive

impact it will have on the earth.

What can you do with ? For starters, the Green Banking concept promotes:

-  **Banking**
-  **Saving**
-  **Checking**
-  **Statements**

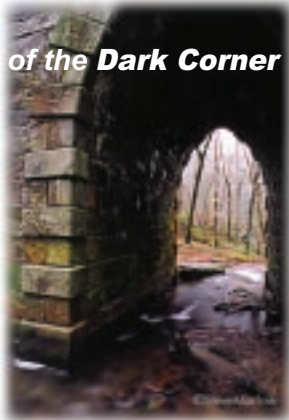
**Green Banking** is simple, secure, saves time and money! Karen says there is much more to come on this subject. "Going Green makes very good sense."

*in the*  
**COMMUNITY**

Bank of Travelers Rest proudly sponsors the following events:

**Interpretation of the Dark Corner**

Learn more about "our" ancestors and how they survived in this area not so many years ago.



Sun., August 24<sup>th</sup> 3 pm

Sat., August 30<sup>th</sup> 3 pm

**Upcountry History Museum**

540 Buncombe St.  
Downtown Greenville

**Zest Quest 5K Walk / Run and 10K Run**

Sat., August 30<sup>th</sup> Registration: 7:30 - 8:30 am

10K Run Registration: 9:00 - 9:10 am

**The Cliffs Communities**

25 Painters Creek Rd., Travelers Rest

(Coming in the Fall)

**TRAM Fair 2008: Outsider, Folk & Local Art**

Sat., October 4<sup>th</sup>

**Gateway Park**  
Travelers Rest

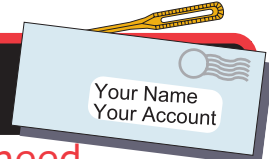
*summer*  
2008

**Are You Running out of Room?**



Cut down on unwanted paper with eStatements — your **safe, sure** and **simple** storage solution.  
GO GREEN! Contact us today!

**ID THEFT:**



**More of what you need to know.**

**MANAGING YOUR PERSONAL INFORMATION**

How can a responsible consumer minimize the risk of identity theft, as well as the potential for damage? The key is to exercise caution and prudence.

**DO IT NOW!**

Place passwords on your credit card, bank, and phone accounts. Avoid using easily available information like your mother's maiden name, your birth date, the last four digits of your SSN or your phone number, or a series of consecutive numbers. Many businesses still have a line on their applications for your mother's maiden name. Ask to use a password instead.

**EVERYDAY DILIGENCE**

Don't give out personal information on the phone, through the mail, or on the Internet unless you've initiated the contact or are sure you know who you're dealing with. Identity thieves are extremely clever, and have posed as representatives of banks, Internet service providers (ISPs), and even government agencies to get people to reveal their SSN, mother's maiden name, account numbers, and other identifying information. Before sharing any personal information, confirm that you're dealing with a legitimate organization.

**Treat your mail and trash carefully.** Deposit outgoing mail in post office collection boxes or at your local post office rather than in an unsecured mailbox. Promptly remove mail from your mailbox. If you'll be away from home, call the US Postal Service at 1-800-275-8777 to request a vacation hold.

To thwart a thief who may pick through your trash, tear or shred your charge receipts, copies of credit applications, insurance forms, physician statements, checks, bank statements, and any other information bearing your personal information.

**Celebrating!**

Please join with us to honor those celebrating a milestone of dedication and service to Bank of Travelers Rest!

**YEARS**

- 40** Bruce White  
Penny Hester  
Barbara Ross
- 35** Steve Farr
- 30** Judy Alford  
Steven Hunnicutt
- 25** Debbie Hughes  
Sue Pittman  
Diana Stroud
- 20** Chuck Blankenship  
Teresa Jones  
Judy Jud



*New!*

**Marietta Office  
ATM Drive-Thru**